faind AI visibility audit · internal test

Claude | ChatGPT | Gemini

Who AI recommends to trade silver

Claude Code with web search · 15 wordings · 39 brokers · 10 November 2026

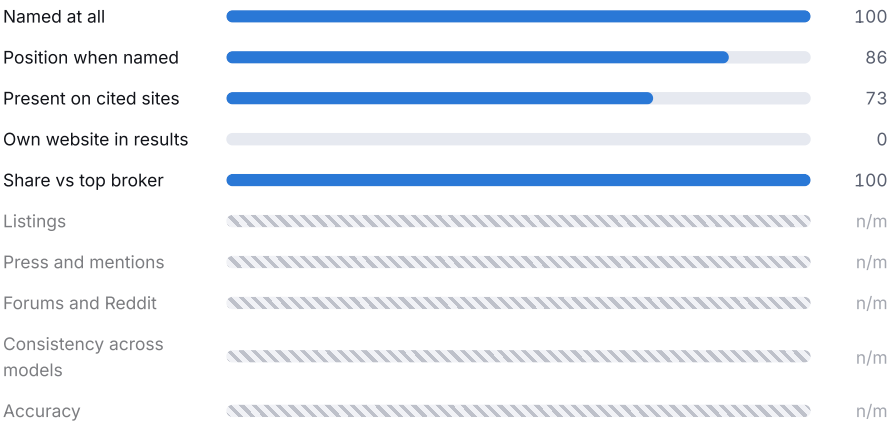
Internal test. Claude Code only, 15 scored wordings from 16 searches, 15 ranking pages read, 39 brokers in the universe. Measured, not promised. Not financial advice and not a recommendation to use any broker; CFDs lose money for most retail accounts.

Viewing the report for



out of 1000

#1	15/15	7/13
of 39 brokers	wordings named	cited sites



How the AI answers, question by question

The 15 wordings a customer might type. Each tile shows where the selected broker appears in the lists the searches surfaced, and who sits at #1 (a +N means that many others tie).

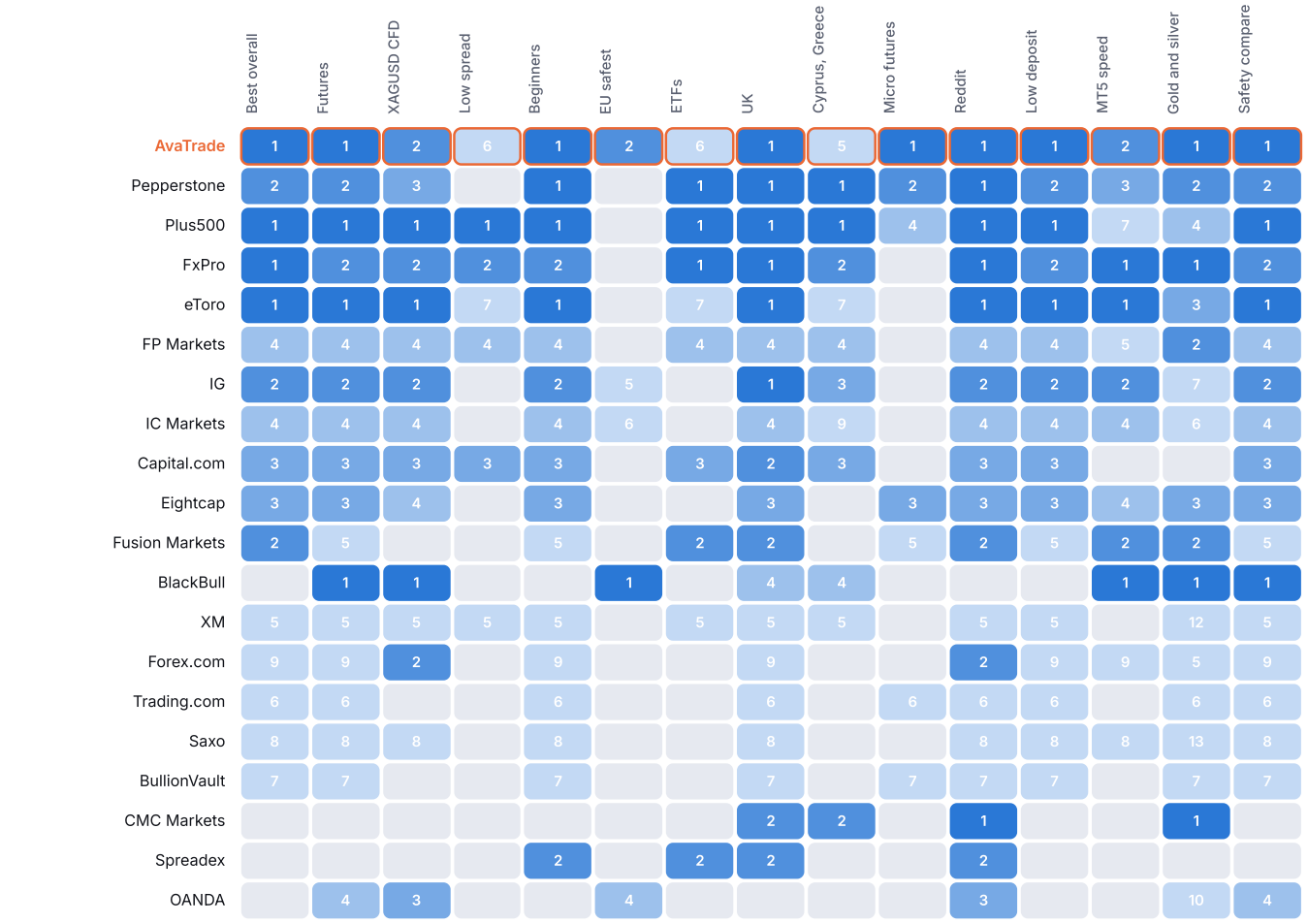
Best overall	Futures	XAGUSD CFD	Low spread	Beginners	EU safest
#1	#1	#2	#6	#1	#2
At #1: AvaTrade +3	At #1: AvaTrade +3	At #1: Plus500 +4	At #1: Plus500	At #1: AvaTrade +3	At #1: BlackBull

ETFs	UK	Cyprus, Greece	Micro futures	Reddit	Low deposit
#6	#1	#5	#1	#1	#1
At #1: Pepperstone +2	At #1: AvaTrade +5	At #1: Pepperstone +1	At #1: AvaTrade	At #1: AvaTrade +6	At #1: AvaTrade +2

MT5 speed	Gold and silver	Safety compare
#2	#1	#1
At #1: FxPro +2	At #1: AvaTrade +3	At #1: AvaTrade +3

The whole market at a glance

Top 20 brokers plus the selected one, across all 15 wordings. A number is the position in the list (1 is first). Empty means not named.



	Best overall	Futures	XAGUSD CFD	Low spread	Beginners	EU safest	ETFs	UK	Cyprus, Greece	Micro futures	Reddit	Low deposit	MT5 speed	Gold and silver	Safety compare
AvaTrade	1	1	2	6	1	2	6	1	5	1	1	1	2	1	1
Pepperstone	2	2	3		1		1	1	1	2	1	2	3	2	2
Plus500	1	1	1	1	1		1	1	1	4	1	1	7	4	1
FxPro	1	2	2	2	2		1	1	2		1	2	1	1	2
eToro	1	1	1	7	1		7	1	7		1	1	1	3	1
FP Markets	4	4	4	4	4		4	4	4		4	4	5	2	4
IG	2	2	2		2	5		1	3		2	2	2	7	2
IC Markets	4	4	4		4	6		4	9		4	4	4	6	4
Capital.com	3	3	3	3	3		3	2	3		3	3			3
Eightcap	3	3	4		3			3		3	3	3	4	3	3
Fusion Markets	2	5			5		2	2		5	2	5	2	2	5
BlackBull		1	1			1		4	4				1	1	1
XM	5	5	5	5	5		5	5	5		5	5		12	5
Forex.com	9	9	2		9			9			2	9	9	5	9
Trading.com	6	6			6			6		6	6	6		6	6
Saxo	8	8	8		8			8			8	8	8	13	8
BullionVault	7	7			7			7		7	7	7		7	7
CMC Markets								2	2		1			1	
Spreadex					2		2	2			2				
OANDA		4	3			4					3			10	4

Best overall: best broker to trade silver **Futures:** best broker for trading silver futures **XAGUSD CFD:** best forex broker for XAGUSD silver CFD

Low spread: lowest spread broker for silver **Beginners:** best silver platform for beginners **EU safest:** safest regulated broker, Europe **ETFs:** best broker for silver ETFs

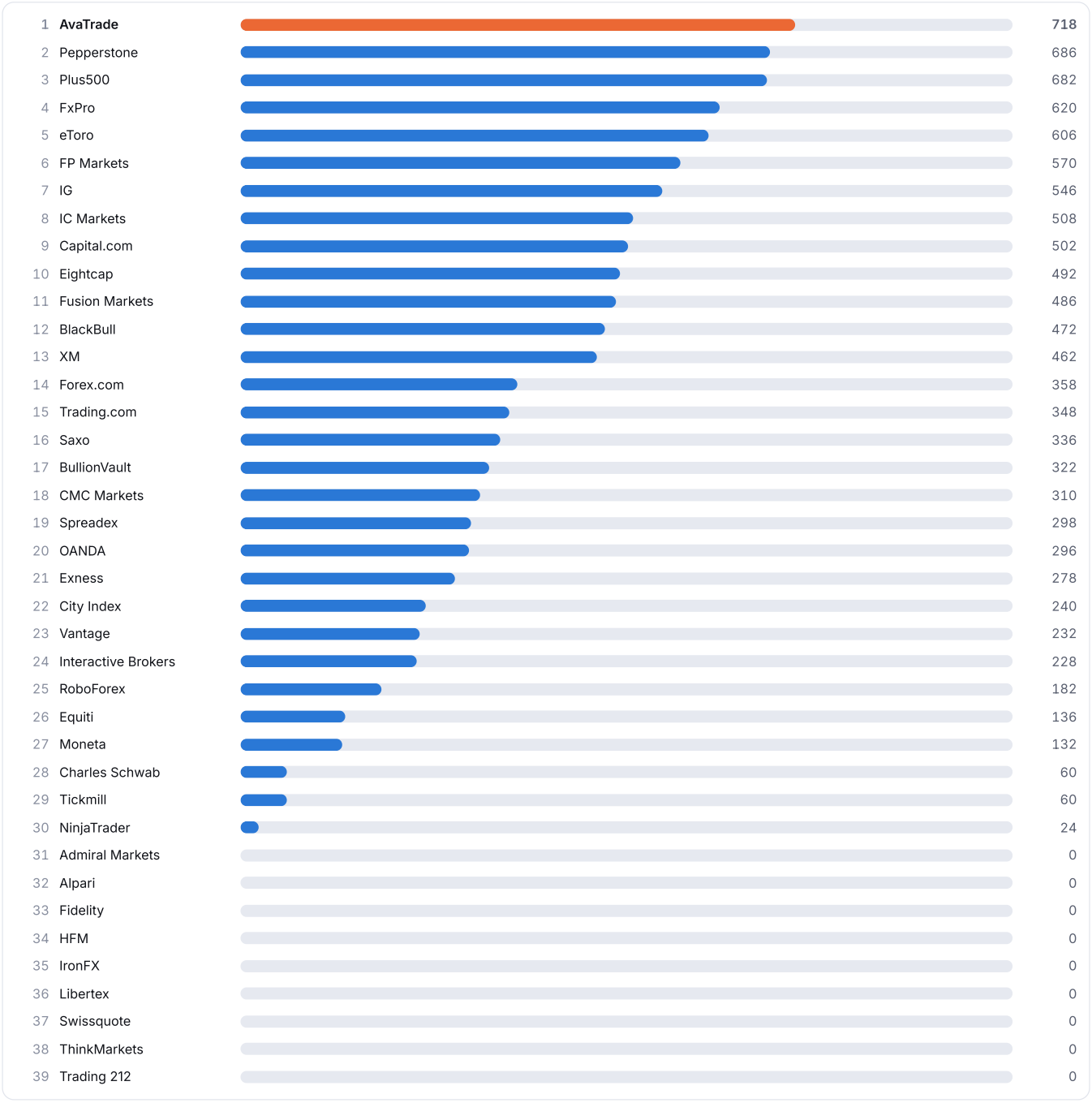
UK: best broker to trade silver in the UK **Cyprus, Greece:** best silver broker, Cyprus Greece EU **Micro futures:** day trading micro silver futures

Reddit: reddit, best broker to buy and trade silver **Low deposit:** low minimum deposit **MT5 speed:** silver CFD MT5 fast execution **Gold and silver:** gold and silver together

Safety compare: is it safe: eToro Plus500 IG AvaTrade

All 39 brokers, scored out of 1000

Every broker mentioned on the pages read. 10 were never named in the top lists for any wording.
Click a row to view that broker.



Where the AI gets its information

The AI leans on a few comparison sites. Left: how many of the 16 searches cited each. Right: whether the selected broker and the top five are listed on them.

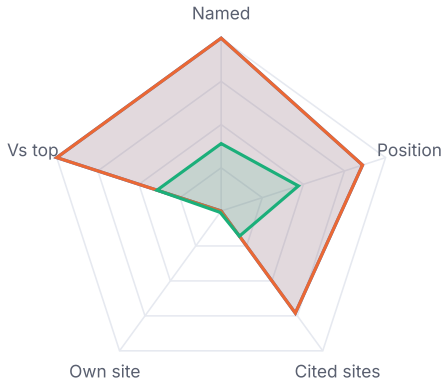
fxempire	12
investingoal	9
daytrading	9
fxstreet	6
tradingfinder	4
investing	4
tradingpedia	3
brokerrank	2
comparebroker	2
brokernotes	2
wrtrading	1
finder	1
theinvestorscentre	1

Searches that cited each site. brokerchooser.com came up most often but its pages sit behind a bot check and could not be read, so it is missing here.

	fxempire	investing	daytradin	fxstreet	tradingfi	investing	tradingpe	brokerran	comparebr	brokernot	wrtrading	finder	theinvest
AvaTrade	●	●	●	○	●	○	●	○	●	●	○	○	○
Pepperstone	●	●	●	○	●	●	○	○	●	○	●	○	○
Plus500	●	●	●	○	○	○	○	●	●	●	●	○	○
FxPro	●	○	○	●	●	○	○	●	○	○	○	○	○
eToro	●	●	○	○	●	○	○	○	○	●	○	○	○
FP Markets	●	●	○	○	●	○	○	○	○	●	○	○	○

Selected broker against the leader and the market

The five measured checks, each out of 100.



- AvaTrade
- AvaTrade (leader)
- Market average

Largest gap to the leader: **none, this broker leads**

The ten checks

Every audit runs ten checks. Five could be measured in this sample. The other five need more data and are shown, not hidden.

Named at all

100 / 100

Share of the wordings naming it

Position

86 / 100

How early in the answer

Reviews and comparison sites

73 / 100

Listed where the AI looks

Own website

0 / 100

Own site in the search results

Versus competitors

100 / 100

Share against the most-named broker

Listings

Not measured

No listing sites were cited

Press and mentions

Not measured

No news sources were cited

Forums and Reddit

Not measured

No forum page was cited

Consistency

Not measured

Only one AI model ran

Accuracy

Not measured

Needs a crawl of the broker's pages

Points you could win back

What is missing for the selected broker, ordered by points available. Each measured check is worth up to 200 points of the 1000.

282 points available across the 5 measured checks (200 each, 1000 in total)

Own website cited — 200

Few brokers' own sites came up in the searches. Publish a silver page with spread, commission, swap, margin, minimum deposit and contract size, with current dates.

Present on cited sites — 54

Not listed on 6 of 13 cited sites: fxstreet, investing, brokerrank, wrtrading, finder, theinvestorscentre.

Position when named — 28

Earn a specific label ("best for ...") so the AI places it earlier.

Named at all — 0

Not named in 0 of 15: .

Share versus top broker — 0

This broker is the most named.

Sources that could not be read

The audit only counts pages it could actually open. These were left out, and the scores above do not include them.

brokerchooser.com (13 pages)
Shows a bot check to automated readers. Not bypassed. Brokers this site favours, such as Interactive Brokers, are likely under-counted.

invezz.com, brokerlistings.com
Opened but returned almost no text.

fxleaders.com
Could not be fetched.

Paid placement
Several search summaries noted that these sites earn commission when readers open accounts, so their lists can favour paying brokers.

AI coverage

Every audit states which AI models ran and which were excluded. A model is also switched off automatically after 3 failures in a row (rate limit, quota, token limit).

Claude Code (with web search)
15 of 16 searches scored (1 returned only unreadable pages)

ChatGPT
Not run: no access in this test

Gemini
Not run: no access in this test

Results describe Claude only. Other AI models may name different brokers.

This sample and the full audit

	This sample	Full audit
Questions	16 searches, 15 scored	Up to 50,000 wordings
AI models	1 (Claude Code, with web search)	10 or more, each with a green or red switch
Runs per question	1	Repeated and averaged, because answers vary
Sources read	15 ranking pages on 13 sites	5,000+ websites in the box notepad
Checks measured	5 of 10	10 of 10, including a crawl of the broker's own pages
Brokers covered	39, every one named on the pages read	Every business the AI names, no fixed limit

Score = average of the measured checks, scaled to 1000. Position is the point value of the rank (1st = 100, 9th or lower = 0). "Cited sites" is the share of search citations that point to a site where the broker is named. Own website is the share of the 16 searches where the broker's own site appeared in the results, counted by hand from the result links. Positions come from the order names appear on the pages read, not from a written AI answer.